

Renaissance EXECUTIVE FORUMS

To: Jim Fontanella, C.E.O.
Renaissance Executive Forums
Subject: Merson Scores Again !

Jim,

Just a quick note to thank you for introducing me to Len Merson. Yesterday he was the keynote speaker at my All Hands Meeting and he was a big hit with all participants.

The combination of a topic that pertains to all executives, the practical nature of the tips provided, and of course the appropriate level of humor, combined for an unforgettable, high impact experience for my members. (Len has received several requests for follow-up discussions.)

Please feel free to use my name in recommending Len to other franchisees.

Douglas A. Packard, President
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